Scenes from Thursday

- Need to update your loupes and headwear? Stop by the Designs for Vision booth, No. 313, and get some help from Joanna Sterna and Phil Bullock.

- Anna Kataoka and Bob Garnica are here to give you the details of the many products, including the EyeSpecial C-III and Beautifil II LS, that can help your practice at the Shofu booth, No. 516.

- Yannick Gosselin can tell you all about the Additive Reductive Template process for delivering naturally beautiful, ultra-thin Lumineers in the DenMat booth, No. 202.

- Get all your impression and resin material needs met at the Kettenbach booth, No. 526.

Photos by Nirmala Singh, today Staff

Improve patient acceptance and practice profitability with the EyeSpecial C-III

By Shofu Dental Staff

Clinical photography plays a pivotal role in a patient’s consult and in documenting dental treatments. Clinical images can improve a patient’s communication and education by providing evidence-based information about a treatment, its progress and challenges.

Dental photography can also enhance the experience and communication between clinicians and dental laboratory technicians by eliminating unclear or vague cues.

Therefore, incorporating the right camera into a dental practice can help increase the practice’s productivity and profitability.

Simple and easy to use, the EyeSpecial C-III camera captures images for case documentation, diagnosis and treatment planning, patient communication and education, insurance verification, legal documentation and dental laboratory collaboration, according to Shofu Dental, the company behind the product.

Packed with dental-specific, pre-programmed shooting modes, the EyeSpecial C-III enables clinicians and their team members to navigate through photography tasks without the need of photography knowledge or experience.

Furnished with a 12-mega-pixel sensor and a built-in system of ring and panel flashes, this smart camera demonstrates true-color reproduction with an exceptional depth-of-field range, according to the company. The EyeSpecial C-III also possesses anti-shake attributes and a large, panoramic LCD screen, which can be operated with gloved hands. The screen employs gridlines that facilitate a proper image alignment and help reduce the risk of photographing objects at an incorrect angle.

For every step of a clinical photo series, the EyeSpecial C-III automatically sets the appropriate f-stop, aperture and focal length to deliver consistent and predictable photographs without requiring retrofitted add-ons such as external filters or flashes.

Exclusive to the EyeSpecial C-III is an isolate shade mode, which grayscale out the gingival tissue to enhance visual acuity for optimal shade matching and improved dental laboratory collaboration.